

# CALL FOR INCUBATION



## SWINEST-1.0



### Expression of Interest

are invited by

**Director, ICAR-National Research Centre on Pig, Rani, Guwahati**

from interested entrepreneurs (viz. individuals/organizations/SHGs/NGOs and Registered Societies) for

**Incubation support**

in piggery and allied sectors



### Focus areas



Scientific know-how for a) Establishment of commercial pig farms; (b) developing allied service sectors, such as artificial insemination service, feed formulations and disease diagnostic support.



Technical support for setting up of pork processing units and initiating brand-building activities



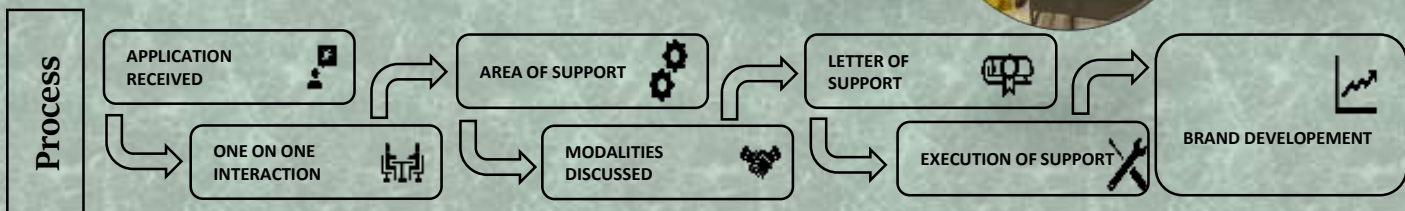
Knowledge support in establishing laboratory facilities for testing of pork and pork products



Any other mutually agreeable area(s) related to piggery sector.

### Our deliverables

- Mentoring for incubation
- Technology know-how
- Infrastructure support
- Hands on training and demonstration
- Office space
- Networking and brand building





**ICAR-NATIONAL RESEARCH CENTRE ON PIG**  
**INDIAN COUNCIL OF AGRICULTURAL RESEARCH**  
**RANI, GUWAHATI-781 131 ASSAM, INDIA**

An ISO/IEC 17025:2017 Accredited and ISO 9001:2015 Certified Institute



**F.No. 685/NRCP/2018-19/ABI**

**Date: 01-08-2024**

**Call for Expression of Interest (EoI) from interested entrepreneurs**  
**for Incubator support through Agri-Business Incubation (ABI)**  
**centre**

Expression of Interest (EoI) are invited by Director, ICAR-National Research Centre on Pig (ICAR-NRCP), Rani, Guwahati from interested entrepreneurs (viz. individuals/organizations/SHGs/NGOs and Registered Societies) for Incubator support through Agri-Business Incubation (ABI) centre of the Institute for starting, diversifying and up-scaling of commercial piggery/allied services/pork processing/quality control sectors. The specific areas considered by ICAR-NRCP for EoI include the following:

1. Scientific know-how for a) establishment of commercial pig farms; b) developing allied service sectors, such as artificial insemination service, feeds formulations and disease diagnostic support.
2. Technical support for setting up of pork processing units and initiating brand-building activities.
3. Knowledge support in establishing laboratory facilities for testing of pork and pork products.
4. Any other mutually agreeable area(s) related to piggery sector.

The proforma for submitting the Expression of Interest is provided as **Annexure-I**. Interested parties shall email the duly completed and signed form to **abiicarnrcp@gmail.com** or send by post to **Director, ICAR-National Research Centre on Pig, Rani, Guwahati, Assam 781131, along with all the relevant documents**. Incomplete EOI will not be considered for further processing. Last date for receipt of filled in application form of EoI is **15.09.2024 at 5.00 pm**. For further details and the application form, please visit the institute website: **www.nrmp.icar.gov.in**.

### **About ICAR-National Research Centre on Pig**

Established in the year 2002, ICAR-National research Centre on Pig is relentlessly working with the vision to bring in excellence in pig production, health and product processing through innovative research in order to provide technology backstopping for quality germplasm, enhanced pork production, employment generation and poverty reduction among socially and economically weaker sections through medium of pig husbandry. The institute is located 12 km from the LGBI Airport and about 35 km from the Guwahati railway station and is well connected to Guwahati city through road. The institute enjoys a good will and is highly solicited by the entrepreneurs, and has developed linkages with business organizations such as CII, FICCI, FINER along with funding agencies, entrepreneurship training institutes in the NER (e.g. Indian Institute of Entrepreneurship, Meghalaya institute of Entrepreneurship etc.) Central Agricultural University, Assam Agricultural University, North Eastern Council and other sister institutes of ICAR. Institute has also established strong relation with regulatory agencies such as APEDA, MoFPI, FSSAI and BIS and work hand-in-hand with these agencies in the matters related to pig/pork. [For more details about the institute and activities please see the website: [www.nrmp.icar.gov.in](http://www.nrmp.icar.gov.in)].

### **About Agri-Business Incubation Centre at ICAR-NRCP**

Agri-Business Incubation (ABI) Centre has been established at ICAR-NRCP, Guwahati to supports operations on business projects as a measure of enhancing the foundation for new technology-based industries. Agri Businesses Incubation Centre is envisaged to provide the necessary support for validation and up-scaling of technologies and encourage their reach to the user as an attractive business proposition. ABI centre is expected to facilitate innovator and researchers to turn their ideas into commercial venture. The centre will focus on incubation and business development programme, including entrepreneurship skill development activities.

The ABI Centre at ICAR-NRCP focuses on finding new ways of doing business in commercial piggery; allied service sectors and value addition in pork by finding doors to unexplored markets. The Centre is intended to help prospective entrepreneurs, by providing pro-active and value-added business support in terms of technical consultancy, infrastructure facility, experts' guidance and training to develop technology based business ideas and establish sustainable enterprises. It will act as a platform for the speedy commercialization of the ICAR technologies, through an interfacing and networking mechanism between research institutions, industries and financial institutions. The Incubator at ICAR-NRCP differs from traditional

Business Incubators as it is tailored specifically for technology based industries and is operational at an area with a high concentration of pig/pork production and consumption. This industry-specific incubator also allows new firms to tap into local knowledge and business networks that are already in place. ABI centre on ICAR-NRCP offers its services to industries not only in Guwahati, but also all over India through virtual incubation. Beyond promoting business growth, the Centre aims to bring its benefits to all the commercial piggery/ allied services/pork processing/ quality control sectors in India.

For ICAR-NRCP, Agri-startups means business and the institute will navigate the incubatees to sail across the tides of uncertainties by offering plethora of benefits viz. capacity building programmes, modern laboratory facilities, focused group mentoring, regulatory and advisory guide, intellectual property management, furnished infrastructure etc. All the services rendered by ABI to clients/incubatees will be chargeable and rendered on payment basis by the institute. The modalities will be finalized through mutual discussions and letter of support will be issued accordingly. More detailed guidelines on technology commercialization can be found in the link: [http://www. https://icar.org.in/sites/default/files/inline-files/ICAR\\_Guidelines\\_for\\_IPM\\_and\\_Technology\\_Transfer\\_2018.pdf](http://www.https://icar.org.in/sites/default/files/inline-files/ICAR_Guidelines_for_IPM_and_Technology_Transfer_2018.pdf).

### **Process flow of finalization of EoI**

1. Receipt of duly filled in EoI from the interested stakeholders
2. Screening of received EoI
3. Inviting the shortlisted parties for one-to-one interaction/ meeting, if required.
4. Short listing the relevant applicants and admission into ABI centre
5. Issue of Letter of Support to the selected incubates who will avail only mentorship and signing of MoU with the incubates who will avail the infrastructure facility at ICAR-NRC on Pig.
6. Provide mentorship to the selected incubates
7. Product prototype development
8. Facilitating test marketing of the product
9. Refinement of the product
10. Undertaking the mutually agreed activities towards brand building

### **Selection criteria**

An expert committee will scrutinize the applications for follow-up action. Shortlisted individuals/organizations/SHGs/NGOs and Registered Societies will be called for a presentation to discuss regarding their strengths and

business proposals. The parties should attend the meeting/presentation at their own cost.

### **Mentorship to the incubates**

ABI Centre at ICAR-NRC on Pig provides mentorship to the entrepreneurs during the incubation programme at the institute. Mentors will help in ideation process, product/prototype development and refinement and pilot scale testing and validation based on the feedback. Technical support will be provided throughout the incubation process. ABI Centre will also help in registration/ certification process, if required.

### **Eligibility criteria**

Any person who has the passion to set up an Agri-Business enterprise in the area of pig production and value addition of pork can apply for the incubation support. Applicants can be individuals/SHGs/FPOs/FPCs/registered societies etc. The applicant shall be an Indian citizen and shall be a permanent resident of India. The application shall accompany with the self-certified copies of relevant documents viz. Address proof, Identity proof, PAN card, Aadhar Card, company registration certificates etc. as applicable.

### **Registration fee**

Registration fee (Rs.1000/-, Non-refundable) shall accompany the application form. The fee shall be deposited at ICAR-NRC on Pig either in the form of Demand Draft in favour of 'Director, ICAR-NRC on Pig' and payable at 'Guwahati' or via net banking to ICAR-NRCP bank account (Account Number: 10029420452, State Bank of India, Khanapara Branch, IFS Code: SBIN0009945) and submit the printout of the transaction.

### **Incubation fee**

All the services rendered by ABI to clients/incubatees will be chargeable and rendered on payment basis by the institute. Incubation fee will vary depending upon the incubation period, technology and services used. The incubation fee will be decided upon receipt of complete business proposal.

### **Capacity building and skill development**

ICAR-NRC on Pig has well developed laboratories and infrastructure facilities in the campus for conducting capacity building and skill development in the areas of scientific pig production as well as value addition of pork. Incubates can undergo skill development programmes at the institutes' campus.

### **Funding facilitation**

ABI Centre will assist the incubates in the development/improvement of business plan, pitch preparation, and project presentation to attract grants from seed funders, angel investors or venture capitalists, as applicable. ABI centre will also facilitate incubates in logo and label designing, product promotion and market networking to a certain extent.

### **Intellectual Property Management**

Any intellectual property generated out of the incubation programme will be governed as per “ICAR Guidelines for Intellectual Property Management and Technology Transfer/ Commercialization (Revised in 2018), Indian Council of Agricultural Research, New Delhi”.

### **Dispute settlement**

Any dispute, controversy or claim arising out of or the breach, termination or invalidity thereof, shall be settled amicably by negotiation between the Parties. In case of failure of negotiations an arbitrator will be appointed by Director-General, Indian Council of Agricultural Research (ICAR), New Delhi. The decision of ICAR shall be final and binding.

For any further enquiry regarding the above EoI, one may contact the Principal Investigator of ABI in the following address during the office hours: Dr. R. Thomas, Principal Scientist & Principal Investigator, ICAR-NRC on Pig, Rani, Guwahati-781131, Assam. Email: [abiicarnrcp@gmail.com](mailto:abiicarnrcp@gmail.com); Mobile: 9101871235.

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**Administrative Officer  
ICAR-NRC on Pig, Rani**

## Annexure-I

### **Format for Submission of Expression of Interest (EoI) for Incubator support through ABI centre**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Description/ Remarks</b>
1	Name of the individual/ organization/SHG/NGO or Registered Society	
2	Nationality	
3	Mailing address	
4	Permanent address / Regd. Office  Phone Number  Email	
5	Details of responsible contact person in case of organization/SHG/NGO or Registered Society  Phone Number  Email	
6	Details of registration as an industry/ legal entity, if applicable (copy of certificate to be attached)	
7	Details of current business activities, if any. Mention the annual turnover (in Indian Rupees) and spread of business.	

8	List the existing strengths available with the party/firm w.r.t. piggery/pork processing.	
9	List the specific area(s) interested by the party for incubation through the ABI centre of ICAR-NRCP.	
10	Briefly describe the future plans /business mode planned by the firm in taking the incubated technology (mentioned in point no.7) to the market/field.	
11	Any other relevant information.	

### **Declaration**

I am interested in availing technologies and services rendered by ICAR-National Research Centre on Pig through its Agri-Business Incubation Centre and will abide by the guidelines and regulations of Indian Council of Agricultural Research. I have gone through and understood the relevant guidelines and regulations of Indian Council of Agricultural Research.

Place:

Date:

Signature of the  
Authorized personnel

**Note:**

Interested parties shall email the duly completed and signed form to **abiicarnrcp@gmail.com** or send by post to Director, ICAR-National Research Centre on Pig, Rani, Guwahati, Assam 781131 along with all the relevant documents. Incomplete EOI will not be considered for further processing. Last date for receipt of filled in application form of EoI is **15.09.2024 at 5.00 pm**. For further details and the application form, please visit the institute website: **www.nrmp.icar.gov.in**.